

2009 NEW Products

LIVETARGET®

Smelt

Osmerus mordax



So detailed and realistic, the LIVETARGET® Rainbow Smelt will soon have hard core Bass and Walleye anglers pumping with adrenaline. The ultimate stick bait, this tool has it all....weight transfer system, rattle chamber, suspension capabilities, speed versatility; not to mention a smokin' profile and anatomy you'll have to see to believe. The precise lip design and intricately positioned stabilizers are strategically aligned to offer a deadly 'rolling' and 'tail kick' combination to fuel predatory instincts. Throw it - pitch it - jerk it - twitch it.....game on!



RS115D Deep Dive

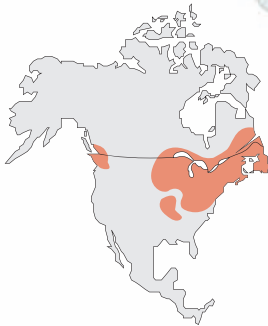
208 Gold/Black

RS115S Shallow Dive

RS115D Deep Dive

201 Silver/Blue

RS115S Shallow Dive



The adult Rainbow Smelt can be associated with the Great Lakes and reservoirs throughout much of the U.S and Canada. This schooling target is preyed upon by freshwater gamefish such as Bass, Walleye, Northern Pike, Trout and Salmon.

MODEL NO.	SPECIES	TYPE	SIZE	WEIGHT	DIVE DEPTH
RS115D	Smelt	suspend	4 1/4"	5/8 oz	7 - 9'
RS115S	Smelt	suspend	4 1/4"	5/8 oz	3 - 5'

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FISHING AND TACKLE CORP.

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All LIVETARGET® lures are equipped with premium Daiichi Hooks



2009 Product Enhancement

LIVETARGET® Crawfish

Orconectes propinquus



A great addition to the LIVETARGET® Crawfish family, this beefy brother to the smaller 2 1/8" model will be the hottest bait of the season. A chunky bait for a chunky Bass.



2 1/2"
303 Mustard/Brown



2 1/8"
303 Mustard/Brown

MODEL NO.	SPECIES	TYPE	SIZE	WEIGHT	DIVE DEPTH
C64M	Crawfish	floating	2 1/2"	5/8 oz	9 - 10'
C64S	Crawfish	floating	2 1/2"	1/2 oz	5 - 6'
C64SB	Crawfish	floating	2 1/2"	1/2 oz	0 - 1'

AVAILABLE IN ALL 4 COLORS

LIVETARGET® Yellow Perch

Perca flavescens



4 3/4" FOR 'TROPHY GAME FISH

FLORESCENT FOR STAINED WATER CONDITIONS



YP115M - 4 3/4"



YP98M - 3 5/8"



YP73M - 2 7/8"

For the BIG water angler chasing large basin Walleye, finicky Lunge and monster Northerns, the **NEW larger** LIVETARGET® Perch is the ideal trophy bait.



106
Florescent



100
Natural Matte



102
Metallic Gloss

For slightly stained water conditions, the **NEW** florescent Perch color is sure to get spotted when predators are hunting inside the mud line. Now there's a LIVETARGET® Perch for EVERY condition.

MODEL NO.	SPECIES	TYPE	SIZE	WEIGHT	DIVE DEPTH
YP115D	Perch	floating	4 3/4"	1 3/8 oz	10 - 12'
YP115M	Perch	floating	4 3/4"	1 1/48 oz	7 - 9'